

SURVEYS OF INSTITUTIONS AND PROVIDER ORGANIZATIONS

Affiliation Criteria Used by Educational Institutions

This survey is directed at education abroad professionals who work at educational institutions and send their own students abroad either through other entities or on their own programs. We request one individual per institution (preferably the individual responsible for affiliations) to complete this survey. If you work at a program provider or act as a provider for students from other institutions and initiate affiliation agreements with those institutions, please complete the [provider survey](#). Some organizations may want to complete both surveys. Thank you for participating!

Affiliations

For the purposes of this survey, a "provider organization" or "provider" is any other school, organization, or institution that delivers education abroad programs to your students, excluding direct exchange agreements you have with educational institutions abroad.

1. How many signed affiliation agreements with third-party study abroad program providers does your institution have?
 - a. None
 - b. 1-5
 - c. 6-10
 - d. More than 10
2. Do you allow your students to participate in non-affiliated provider programs or have a petition process for students seeking to participate in such programs?
 - a. Yes, with petition
 - b. Yes, petition not necessary
 - c. Students may not participate in non-affiliated programs

Your Criteria

For the next 6 items, please indicate the level of importance you place on the criteria listed when deciding whether or not to enter into an affiliation agreement between your institution and a provider organization.

3. Organization and history

1 = unimportant in your decision process; 5 = critically important in your decision process

- a. Compatibility of organization's mission and goals with ours
- b. Quality of overall programming
- c. Evidence of appropriate crisis management procedures and protocols
- d. Geographic location of program(s)
- e. Overlap with our institution's existing options (e.g., duplication of institutional exchanges or faculty-leds)
- f. Complement to our institution's existing options (e.g., no duplication of institutional exchanges or faculty-leds)
- g. Variety of enrollment options (group, direct enrollment, etc.)
- h. Individual program sizes
- i. Diversity of student participants
- j. Quality of relationship with organization's campus representative

4. Academics

1 = unimportant in your decision process; 5 = critically important in your decision process

- a. Language of instruction
- b. Quality and rigor of academic offering
- c. Host institutions are accredited or recognized by a Ministry of Education at the appropriate level
- d. Offers courses similar to our institution's courses
- e. Offers courses different from our institution's courses
- f. US school of record for credit transfer
- g. Transferability of academic credit

5. Extra-curricular and other opportunities

1 = unimportant in your decision process; 5 = critically important in your decision process

- a. Internship or service learning options for students
- b. Includes intercultural programming
- c. Structured local community engagement opportunities for students, including volunteering
- d. Offers intercultural learning assessments

6. Student support

1 = unimportant in your decision process; 5 = critically important in your decision process

- a. On-site support available to students
- b. Scholarship opportunities
- c. Discounts available to students from affiliated institutions
- d. Housing options
- e. Visa assistance provided to students

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7. Financial and administrative
1 = unimportant in your decision process; 5 = critically important in your decision process
 - a. Cost of program
 - b. Non-profit or for-profit organization
 - c. Custom program options
 - d. Site visit opportunities for staff/faculty
 - e. Support to institution (e.g., program familiarization opportunities, financial assistance for site visits, special student scholarship and/or grant funds)
8. Recommendations and reputation
1 = unimportant in your decision process; 5 = critically important in your decision process
 - a. Student interest in provider's programs
 - b. Recommendation or interest from faculty
 - c. Reputation of provider's members/affiliates
 - d. Overall reputation in the field of education abroad
9. Please share any additional criteria you might consider when deciding whether or not to enter into an affiliation agreement between your institution and a provider organization.
10. Please indicate the five most important considerations you use when deciding whether or not to affiliate with a provider organization.
 - a. Academically rigorous courses
 - b. Structured intercultural engagement opportunities
 - c. Housing provided (or assistance provided)
 - d. Cost to student similar or lower than home institution costs
 - e. Reputation of provider in the field of education abroad
 - f. Mission compatibility with our mission
 - g. Health and safety record
 - h. Non-academic programming offerings
 - i. Language of instruction
 - j. Specific academic disciplines offered
 - k. Responsiveness of provider staff prior to affiliation
 - l. On-site staff support
 - m. Other (please specify)

Your process

11. Who is involved in making the decision about whether or not to affiliate? Please check all that apply.
 - a. Education abroad director, advisor, staff
 - b. Faculty members
 - c. Academic deans and/or department chairs
 - d. Provost
 - e. President/Chancellor
 - f. Legal counsel
 - g. Risk management
 - h. Other (please specify)
12. What are reasons you would consider for cancelling/terminating an affiliation agreement? Please check all that apply.
 - a. Lack of student interest
 - b. Evaluation that courses are not academically rigorous
 - c. Development of own program in same location
 - d. Student dissatisfaction with certain aspects of the program
 - e. Faculty dissatisfaction with certain aspects of the program
 - f. Dissatisfaction with provider staff or faculty performance
 - g. Perceived lack of transparency on part of the provider organization
 - h. Deterioration of relationship with provider's rep(s)
 - i. Increased cost to students
 - j. A better fit has been identified with another organization or provider
 - k. Other (please specify)

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13. How often do you review institutional fit of affiliated provider programs?
- a. Every year
 - b. Every 3-5 years
 - c. If an issue arises/As needed
 - d. No formal/official review process in place
 - e. We have no affiliation agreements
 - f. Other (please specify)
14. Do you require a site visit to provider programs before - or within a certain time period of - signing an affiliation agreement?
- a. Always
 - b. Never
 - c. Other (please specify criteria)

Your institution

15. Please indicate the type of institution for which you work:
- a. A community college
 - b. An institution that offers bachelor's degrees only
 - c. An institution that offers bachelor's and master's degrees
 - d. An institution that offers bachelor's, master's and doctoral degrees
 - e. An institution that offers graduate degrees only
 - f. Other (please specify)
16. Is your institution:
- a. Public
 - b. Private
17. What is your approximate total undergraduate student enrollment?
- a. Less than 2,500
 - b. 2,500 - 5,000
 - c. 5,000 - 10,000
 - d. 10,000 - 15,000
 - e. 15,000 - 20,000
 - f. More than 20,000
 - g. We do not serve undergraduates students.
18. On average, how many undergraduate students does your institution send abroad per academic year on credit bearing programs (including own programs, faculty-leds, exchanges, provider programs)?
- a. Less than 25
 - b. 26-50
 - c. 51-100
 - d. 101-200
 - e. 201-400
 - f. More than 400
 - g. We do not serve undergraduate students.
19. On average, what percentage of your undergraduate student population graduates having had a credit-bearing experience abroad?
- a. Less than 5%
 - b. 5-10%
 - c. 10-25%
 - d. 25-50%
 - e. More than 50%
 - f. We do not serve undergraduate students.
20. What types of programs do you offer students? Please check all that apply.
- a. Bilateral exchanges
 - b. Direct enrollment
 - c. Faculty-led programs
 - d. Institution's campus abroad
 - e. Affiliated study abroad providers
 - f. Non-affiliated study abroad providers
 - g. Other (please specify)

SURVEYS OF INSTITUTIONS AND PROVIDER ORGANIZATIONS

Affiliation Criteria Used by Education Abroad Provider Organizations

This survey is directed at education abroad professionals who work for provider organizations, sending abroad students from other institutions, and affiliating with institutions to do so. We request one individual per program provider (preferably the individual responsible for institutional relations) to complete this survey. If you send your own students abroad on your own or other organizations' programs, please complete the [institution survey](#). Some organizations may want to complete both surveys. Thank you for participating!

Affiliations

For the purposes of this survey, a "provider organization" or "provider" is any school, organization, or institution that delivers education abroad programs to other institution's students, excluding direct exchange agreements with educational institutions abroad.

- 1) As a provider, are the criteria that an institution uses to decide whether to affiliate with your organization clear to you during or after the decision process?
 - a) Always
 - b) Usually
 - c) Sometimes
 - d) Never

Your Criteria

For the next 4 items, please indicate the level of importance you place on the criteria listed when approaching an institution about possible affiliation.

- 2) Overall institution

1 = unimportant in your decision process; 5 = critically important in your decision process

- a) Compatibility of institution's mission and goals with ours
- b) Overall reputation of institution
- c) Rank of institution
- d) Institutional type (research, master's, baccalaureate, community college, liberal arts, etc.)
- e) Institutional send on study abroad
- f) Diversity (geographic, racial, etc.) of overall student body
- g) Geographic location of institution

- 3) Affiliation potential

1 = unimportant in your decision process; 5 = critically important in your decision process

- a) Similarity to our other affiliated institutions
- b) Institution's affiliation agreements with other provider organizations
- c) Institutional interest in and commitment to geographic region(s) where programs are located
- d) Institutional interest in our program(s)
- e) Significant student interest from the institution
- f) Overall enrollment potential

- 4) Positioning and structure of study/education abroad

1 = unimportant in your decision process; 5 = critically important in your decision process

- a) Level of institutional support for study abroad
- b) Clarity and transparency of institutional policies and procedures regarding study abroad
- c) Clarity and transparency of criteria for affiliating with providers
- d) Efficient application/admissions process for study abroad
- e) Efficient use of technology solutions for study abroad
- f) Transferability of federal and institutional aid
- g) Number and percentage of study abroad participation

- 5) Academics

1 = unimportant in your decision process; 5 = critically important in your decision process

- a) Academic offerings of institution
- b) Commitment to language teaching
- c) Commitment to intercultural training
- d) Credit transfer policy (transcript requirements)
- e) Type of credit awarded by home institution (e.g. transfer, pass/fail, elective, major requirement)
- f) Quality of relationship with institutional/organization representative

- 6) Please share any additional criteria you might consider when deciding whether or not to enter into an affiliation agreement between with an institution.

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Your Process

- 7) Please select typical changes in enrollment after your organization affiliates with an institution (as opposed to accepting students without an affiliation agreement). Please check all that apply.
- a) Immediate increase in enrollments
 - b) Increases in enrollments within 2 years of affiliation
 - c) Increases in enrollment after 5 years of affiliation or more
 - d) Increase in customized programs with affiliate institution
 - e) No change in enrollment
 - f) Other (please specify)
- 8) How often do you review affiliation agreements to assess fit with your organization's goals?
- a) Every year
 - b) Every 3-5 years
 - c) As proposed/required by the institution
 - d) When staff change at the institution
 - e) Never
 - f) Other (please specify)
- 9) What are reasons you would consider for cancelling/terminating an affiliation agreement? Please check all that apply.
- a) Lack of or decline in eligible student applications
 - b) Lack of or decline in accepted student participation
 - c) Decrease in success of students
 - d) Change in institution's credit transfer policies
 - e) Change in institution's commitment to language teaching
 - f) Change in institution's commitment to intercultural competency teaching
 - g) Change in institution that affects relationship with host institutions
 - h) Unfavorable change in school's policy on financial aid
 - i) Decrease in institutional support for study abroad
 - j) Institution's decision to terminate affiliation relationship
 - k) Deterioration of relationship with institutional staff
 - l) Other (please specify)

Your Organization

- 10) What types of programs does your organization offer? Please check all that apply.
- a) Direct enrollment
 - b) Group / Center-based
 - c) Faculty-led
 - d) Customized
 - e) Internship
 - f) Volunteer
 - g) Other (please specify)
- 11) In what areas does your organization provide education abroad opportunities? Please check all that apply.
- a) Africa
 - b) Asia
 - c) Europe (including Cyprus and Turkey)
 - d) Latin America
 - e) Middle East
 - f) North America (Canada, US, and Caribbean)
 - g) Oceania
 - h) Antarctica
- 12) In what fields of study does your organization provide education abroad opportunities? Please check all that apply.
- a) Social Sciences
 - b) Business & Management
 - c) Humanities
 - d) Fine or Applied Arts
 - e) Physical or Life Sciences
 - f) Foreign Languages
 - g) Health Professions
 - h) Education
 - i) Engineering
 - j) Math or Computer Science
 - k) Agriculture
 - l) Other (please specify)
- 13) Where is your organization based?
- a) in the United States
 - b) outside the United States

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- 14) How many students does your organization send abroad in a typical year?
- a) Less than 100
 - b) 101-250
 - c) 251-500
 - d) 501-1,000
 - e) 1,001-2,000
 - f) 2,001-4,000
 - g) More than 4,000
- 15) How many individual program location (institution or city) options does your organization offer?
- a) One
 - b) 2-5
 - c) 6-10
 - d) 11-15
 - e) More than 15
- 16) What percentage of your students come from affiliated institutions?
- a) 0-25%
 - b) 26-50%
 - c) 51-75%
 - d) 76-100%