

SURVEY OF COLLEGES & UNIVERSITIES

What Are The Criteria? Approaches to Evaluating, Approving, and Affiliating with Third-Party Providers

This survey is directed at education abroad professionals who work at educational institutions. We request one individual per institution (preferably the individual responsible for affiliations) to complete this survey. If you work at a program provider, please complete the provider survey. Thank you for participating!

1. Does your institution have signed affiliation agreements with any third-party study abroad program providers? (Yes/No)
2. Do you allow your students to participate in non-affiliated provider programs or have a petition process for students to apply to participate? (Yes/No)
3. Please indicate the level of importance you place on the criteria listed below when deciding whether or not to enter into an affiliation agreement between your institution and a provider organization.
1 = unimportant in your decision process; 5 = critically important in your decision process
 - a. Quality of overall programming
 - b. Cost of program to student
 - c. Variety of destinations
 - d. Scholarship opportunities for students
 - e. Site visit opportunities for staff/faculty
 - f. Evidence of appropriate crisis management procedures in place
 - g. Record of insurance/safety
 - h. Overlap with/complement to your institution's existing options (e.g. duplication of institutional exchanges or faculty-led destinations)
 - i. Variety of enrollment options ("island," direct enrollment, etc.)
 - j. Quality of academic offering (reputation of host institution or institution of record)
 - k. Whether the provider works with institutions that are accredited (recognized by ministry of education)
 - l. Diversity of academic options (variety of courses)
 - m. Offers courses similar to our institution's courses so course equivalencies are possible
 - n. Complements our institution's academic offerings (courses we don't offer)
 - o. Transferability of academic credit
 - p. Popularity of provider with students at your institution
 - q. Custom program options
 - r. Recommendation or interest from faculty
 - s. Reputation of provider's members/affiliates
 - t. Overall reputation in the field of education abroad
 - u. Quality of relationship with organization's campus representative
4. Please indicate other criteria you might consider when deciding whether or not to enter into an affiliation agreement between your institution and a provider organization.
5. Please indicate the criteria listed below that are important to you when approving a student's participation in a non-affiliated program. Please check all that apply.
 - a. Quality of overall programming
 - b. Cost of program to student
 - c. Variety of destinations
 - d. Scholarship opportunities for students
 - e. Site visit opportunities for staff/faculty
 - f. Evidence of appropriate crisis management procedures in place
 - g. Record of insurance/safety
 - h. Overlap with/complement to your institution's existing options (e.g. duplication of institutional exchanges or faculty-led destinations)
 - i. Variety of enrollment options ("island," direct enrollment, etc.)
 - j. Quality of academic offering (reputation of host institution or institution of record)
 - k. Whether the provider works with institutions that are accredited (recognized by ministry of education)
 - l. Diversity of academic options (variety of courses)
 - m. Offers courses similar to our institution's courses so that course equivalencies are possible
 - n. Complements our institution's academic offerings (courses we don't offer)
 - o. Transferability of academic credit
 - p. Popularity of provider with students at your institution
 - q. Custom program options
 - r. Recommendation or interest from faculty
 - s. Reputation of provider's members/affiliates
 - t. Overall reputation in the field of education abroad
 - u. Other (please specify)

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7. Who is involved in making the decision about whether or not to affiliate? Please check all that apply.
- Education abroad advisor or other support staff
 - Education abroad director
 - Education abroad committee
 - Faculty members
 - Academic department chairs
 - Academic deans
 - Provost
 - President/Chancellor
 - Legal counsel
 - Registrar
 - Bursar
 - Risk management
 - Other (please specify)
7. What are reasons you would consider cancelling/terminating an affiliation agreement? Please check all that apply.
- Lack of student interest
 - Development of own program in same location
 - Student dissatisfaction with certain aspects of the program
 - Faculty dissatisfaction with certain aspects of the program
 - Deterioration of relationship with provider's rep(s)
 - Increased cost to students
 - A better fit has been identified with another organization or provider
 - Other (please elaborate)
8. How often do you review institutional fit of affiliated provider programs?
- 3-5 years
 - Other (please specify)
9. Do you require a site visit to provider programs before or within a certain time period of signing an affiliation agreement?
- Always
 - Sometimes
 - Never
 - Other
10. Please indicate the type of organization for which you work:
- a community college
 - an institution that offers bachelor's degrees only
 - an institution that offers bachelor's and master's degrees
 - an institution that offers bachelor's, master's and doctoral degrees
 - an institution that offers graduate degrees only
 - Other (please indicate)
11. Is your institution public or private?
12. What is your approximate total undergraduate student enrollment?
- < 5,000
 - 5,000 - 10,000
 - 10,000 - 15,000
 - 15,000 - 20,000
 - 20,000 +
13. On average, how many undergraduate students does your university send abroad per year?
- | | |
|------------------|------------------|
| e. < 250 | j. 1,250 - 1,500 |
| f. 250 - 500 | k. 1,500 - 1,750 |
| g. 500 - 750 | l. 1,750 - 2,000 |
| h. 750 - 1,000 | m. 2,000 + |
| i. 1,000 - 1,250 | |
14. What type of programs do you offer students? Select all that apply
- Bilateral exchanges
 - Direct enrollment
 - Faculty-led programs
 - Institution's campus abroad
 - Affiliated study abroad providers
 - Non-affiliated study abroad providers
 - Other (please indicate)

SURVEY OF PROVIDER ORGANIZATIONS

What Are The Criteria? Approaches to Evaluating, Approving, and Affiliating with Third-Party Providers

This survey is directed at education abroad professionals who work for provider organizations. We request one individual per program provider (preferably the individual responsible for institutional relations) to complete this survey. Thank you for participating!

- 1) As a provider, are you aware of criteria that institutions use to decide whether to affiliate with your organization? (Yes/No)
- 2) Please indicate the level of importance you place on the criteria listed below when approaching an institution about possible affiliation.
1 = unimportant in your decision process; 5 = critically important in your decision process
 - a) Overall reputation of institution
 - b) Rank of institution
 - c) Overall enrollment potential
 - d) Institutional type (research, master's, baccalaureate, community college, liberal arts, STEM, etc.)
 - e) Size of institution
 - f) Level of institutional support for study abroad
 - g) Number and percentage of study abroad participation
 - h) Academic offerings of institutions
 - i) Commitment to language teaching
 - j) Commitment to intercultural training
 - k) Fit with other affiliated institutions
 - l) Institution's affiliation agreements with other provider organizations
 - m) Geographic location of institution
 - n) Credit transfer policy (transcript requirements)
 - o) Type of credit awarded by home institution (e.g. transfer, pass/fail, elective, major requirement)
 - p) Transferability of federal and institutional aid
 - q) Student cost of participation
 - r) Quality of relationship with institutional/organization representative
- 3) Please indicate other criteria you might consider when deciding whether or not to enter into an affiliation agreement.
- 4) Please select typical changes in enrollment after your organization affiliates with an institution (as opposed to accepting students without an affiliation agreement). Please check all that apply.
 - a) Immediate increase in enrollments
 - b) Increases in enrollments within 2 years of affiliation
 - c) Increases in enrollment after 5 years of affiliation or more
 - d) Increase in customized programs with affiliate institution
 - e) No change in enrollment
 - f) Other
- 5) How often do you review affiliation agreements to assess fit with your organization's goals?
 - a) Every year
 - b) 3-5 years
 - c) Never
 - d) Other (please specify)

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- 6) What are reasons you would consider cancelling/terminating an affiliation agreement? Please check all that apply.
- a) Lack of eligible student applications
 - b) Lack of accepted student participation
 - c) Decrease in success of students
 - d) Change in institution's credit transfer policies
 - e) Change in institution's commitment to language teaching
 - f) Change in institution's commitment to intercultural competency teaching
 - g) Unfavorable change in school's policy on financial aid
 - h) Deterioration of relationship with institutional staff
 - i) Other (please specify)
- 7) What types of programs does your organization offer? Please check all that apply.
- a) Direct enrollment
 - b) Group/island
 - c) Faculty-led
 - d) Customized
 - e) Internship
 - f) Other (please specify)
- 8) In what areas does your organization provide education abroad opportunities? Please check all that apply.
- a) Africa
 - b) Asia
 - c) Europe (including Cyprus and Turkey)
 - d) Latin America
 - e) Middle East
 - f) North America
 - g) Oceania
 - h) Antarctica
- 9) In what fields of study does your organization provide education abroad opportunities? Please check all that apply.
- a) Social Sciences
 - b) Business & Management
 - c) Humanities
 - d) Fine or Applied Arts
 - e) Physical or Life Sciences
 - f) Foreign Languages
 - g) Health Professions
 - h) Education
 - i) Engineering
 - j) Math or Computer Science
 - k) Agriculture
 - l) Other
- 10) Where is your organization based?
- a) in the US
 - b) outside the US